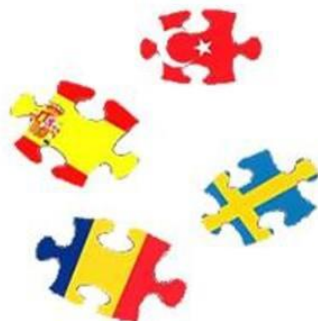


Popular Culture in School

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www.popculture.ro



<https://www.facebook.com/erasmuspopculture>

Popular culture is an inescapable force of social change and democratic practice as it incorporates every aspect of our daily life, people are exposed to popular culture in their homes, communities, and schools, friendships are built around popular themes.

MAIN AIM OF THE PROJECT

To reduce negative effects of popular culture students, make curricular activities efficient and increase their performance.

OBJECTIVES

- To discover new ways of learning by creating a learning environment where students can gain knowledge and experience at the local and European level;
- To perform the acquired knowledge and to exchange it's using new technologies and ICT;
- To give the opportunity to young people to take initiative, to be creative, to use multimedia tools;
- To increase number of high quality graduates with key and cross skills from partner institutions exchange good and innovative practices between partners;
- To introduce new methods of teaching using popular culture and improving curricular institutions considering their requirements on European level;
- To improve cooperation between partners on European level;
- To improve foreign language skills of the participants in a real context.



Exploring Popular Culture in education – Learning activities

First Learning activities took place from the 29th of February until the 4th of March 2016 at Colegiul National Mircea cel Batran Ramnicu Valcea, Romania

In this learning activities was take part 21 students and 8 teachers from Fundacio Escolapie – Spain, Nösnäs gymnasiet – Sweden, Karabaglar Cumhuriyet Mesleki ve Teknik Anadolu – Turkey, as well as teachers and 21 students from National College Mircea cel Batran, Ramnicu Vâlcea.

The students from the partner schools worked in mixed groups and the classes was coordinated by the project team members from Romania. The learning program was focused on the project's main theme – popular culture, its influence on us and constructive methods of using it in the teaching-learning activities. Also, a study visit was planned at Valcea Village Museum and Sibiu with the theme: "Architecture from traditional to modern", where the students have specific tasks to fulfill. On the last day, the activities were evaluated and the teams was present their projects completed as a result of the knowledge acquired within the learning program.

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Learning activity in Romania

During the learning activity the main activities were: Popular culture and our life, Project and teamwork activity on the topic "My Dream Cool School"; Popular culture customs and tradition; Project and teamwork activity Advertising and Popular Culture; Popular culture from traditional to modern: architecture study visit at Muzeul Satului Ramnicu Valcea and study visit at center of Sibiu; Elaboration of the educational projects; School activities: Sports, dance classes; Evaluation of the learning activities.



During this activities were realized lesson-units about popular culture, video and educational

Learning activity in Sweden

Seminar on Media Literacy Briefing took place from September 26th to September 30th 2016 in Nonasgymnasiet, Stenungsund Sweden. The students from our partnership received media literacy training on media literacy, accurate and effective use of the mass media (especially the mobile phone) and getting access to accurate information through the Internet. The teaching program was centered around the role of mass - media in society, planning and organizing of television commercials (televised advertising), and on teamwork in order to establish some media projects that transmit a civic or pop culture message. The participants: 11 from Romania, 7 from Turkey and 7 from Spain and others from Sweden, the host partner. The participants attended classes, learned basic Swedish words and worked in mixed teams. The training was provided by expert in communication and exemplary applications initially demonstrated by the trainer and then the students divided into groups applied activities assigned by the trainer. At the end of the training, one person from each group presented them video project.



The last learning activity – Romania

Using Drama in learning took place from March 27th to September 31th 2017 in Colegiul Mircea cel Batran, Ramnicu Valcea, Romania. The students from our partnership received training about „Popular culture and fiction” using drama teaching methods. The participants went from Sweden and Spain and others from Romania, the host partner. The participants attended to classes about popular culture - fiction and reality - with drama methods and scenarios in mixed teams and participated in a study visit at Bran Museum in Transilvania. During the study visit in Transilvania the students took information, pictures and videos in order to prepare the short movies in mixed teams. For training evaluation the students realized movies with images from visit and role play about Dracula.

