

"BeLeave vs Remain"

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In journalism, a piece of news can be told in many different ways. In this writing we'll compare two newspapers in order to show two points of view. Both of the articles discuss the Brexit with completely opposite opinions.

The first article written on the 20th June, 2016 from the famous newspaper "The Guardian", says that England should remain in the EU, however the article written on the 13th June, 2016 by the sensationalist English newspaper "The Sun" urges their readers to leave the EU.

The Sun's article breaks up in with a shocking impacting headline as they ask their readers to "beLeave". This is a pun, because is trying to mix two words (believe and leave) in order to make the message to reach more people. On the other side, The Guardian's article is more conservative and in the headline promotes the unity instead of isolation.

Both newspaper's articles have different audiences, so they use the language in order to get to the readers. The Sun's article uses simpler clauses than The Guardian's as they're audience might not be able to read a long sentences, because they try it to make it as easier as possible to their readers. However The Guardian uses long sentences with many subordinate clauses and more technical jargon as people that read this newspaper usually have a higher cultural level.

The tone of The Sun's article is more shocking than The Guardian's, because, although the two of them are trying to persuade the reader, in my opinion The Sun's article communicates their message way better than The Guardian.

Because of that, although I disagree with The Sun's opinion, and I would've preferred England to remain in the EU, I think their article is more effective and can definitely have an influence in an indecisive man's opinion.

Analyzed news:

<https://www.thesun.co.uk/news/1277920/we-urge-our-readers-to-believe-in-britain-and-vote-to-leave-the-eu-in-referendum-on-june-23/>

<https://www.theguardian.com/commentisfree/2016/jun/20/the-guardian-view-on-the-eu-referendum-keep-connected-and-inclusive-not-angry-and-isolated>