

iPads

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The articles talk about iPads for students and describe the advantages and disadvantages. The article called "Why the new iPad is great for students" was found in B&H and it was published one year ago. The second article called "10 reasons not to buy an iPad for your college students" was found in Tech Republic and it was published the 21st July 2011.

The first article has got a title, an introduction and six subheadings that are explained each one with a text. The second article also has got a title, a subheading, an introduction and ten points that justify the subheading. The headlines are effective, especially in the second one because it summarizes the article. We have found these articles in a digital pages. The first article has got some pictures that makes the article more attractive, conversely the second one hasn't got any pictures but it has got an interesting subheadings that summarizes very well the article and both of them have a lot of captions.

Both articles are aimed to a medium-high social class. The articles are aimed to people between 30-50 years with school age children. They are aimed to people interested in new technologies. Both are written with technological language, so the readers have to be people with medium-high intelligence and with knowledge on this subject.

The two articles use simple words. Also articles have got sentences and words with an average length. The articles use technical jargon like "iTunes", "biomechanically", "Apple Store"... . The first article describes the advantages of a more objective way and the second has more sensationalistic and emotive language.

The articles are informative. However the first is a bit humorous, and the second shocking. Both are important for the parents that are worried about the education of their children and they also are important at the time to buy or not an iPad.

The article that agrees with the use of iPads for students and the article that disagrees are biased because they express the information clearly and in a subjective way. Also the way in which it expresses itself makes you feel convinced about the subject.

Both articles have a particular message, the first article tries to convince that iPads are useful for students at school, so tries that parents buy iPads for their children. And the second article convinces parents not to buy iPads because they are bad for the studies of their children. Both articles had been written to inform parents about advantages and disadvantages of the uses of the iPad.

We prefer the article that agrees with the use of iPads for students because it explains better than the other the reasons of why to use iPads. Also we work with iPads in the school and we think it is more practical than studying with a book.